



**To all media,**

**Re: 3<sup>rd</sup> AME Johor Junior Open Mixed 27-29<sup>th</sup> 2024 press release**

**Boost for Johor junior development**

**Junior Mixed Tournament highlights state progress**

THE Johor Golf Association continues to prioritise junior development and plans to intensify its efforts in 2025, aiming to further consolidate the state's leadership in this area and enhance its appeal as a notable golf destination.

This is the viewpoint of the association's president, Tunku Aris Bendahara Abdul Majid Idris Ibni Almarhum Sultan Iskandar, who advocates for the growth of the sport as it pivots towards tournaments, especially for juniors and tourism.

A fine example of this was the staging of the third AME Johor Junior Open Mixed Championship, recently held at Tanjong Puteri Golf and Resort in Pasir Gudang.

Originally scheduled for the second week in December, before being rescheduled and played during the school holidays, it proved a huge success.

Indeed, the field had players drawn from South Korea, China, the United States, Holland, Singapore, and Japan, in addition to the Malaysian contingent.

Commenting on the event, Tunku Abdul Majid said: "Our priority remains the development of golf in the country, and especially in Johor.

Events such as these can significantly contribute to the growth of the sport, especially in the development of junior and amateur golf.

"We should also keep in mind that the tourism industry also benefits from tournaments like this, which means that further growth will bring with it further gains for the related sectors."

Another telling event on the state calendar is the Johor Open, an amateur championship established under the auspices of the Johor association for both men and women.

This year will mark the third edition of the tournament, which is rapidly growing in stature.

"We envisage the Johor Open becoming a leading annual tournament on the Malaysian golf calendar," said Tunku Abdul Majid.

"And we aim to progressively make it a bigger and better event, one that we hope will feature international players in the future — perhaps with professionals in the field too."

Malaysia's four-handicapper Ben Toh won the third AME Johor Junior Open Mixed Championship's A Division, defeating South Korean Bae Eunk Yong (2 handicap) in a playoff.

Before the first extra hole determined the winner, both players finished the three-day tournament on 217.

The B Division crown went to South Korea's Sun Woo Sung, who also carded a 217 total and won by three strokes.

The four winners in the C Division, for juniors under the age of nine, were Malaysia's Ivan Ng (25 meters), Louis Nguyen of Vietnam (50 meters), Malaysian Gordon Loo (80 meters), and his compatriot Ng Yu Han (120 meters), who did the girls' section proud.

Also present at Tanjong Puteri were AME Elite Consortium Berhad sustainability executive Pei Hui and project director Mohamad Aminullah Rahmat.

Pei expressed satisfaction with the event's management and said: "We are proud to be associated with the development of golf in Johor and the country."

"This is the third edition of the AME Johor Junior Open Mixed Championship, a unique tournament for both junior boys and girls, and we are thrilled to see them enjoying themselves in competition and drawn from so many different backgrounds and countries."

Speaking at the same event, Johor association vice-president, C.C. Boo said: "The tournament is split into age groups of 15 to 18 in the A Division and 10 to 14 in the B Division, all competing together in a single championship but playing off different sets of teeing boxes, with different lengths predetermined by the committee.

"We also had a C Division category for boys and girls aged nine and below, who played nine holes. And our main aim was to get the young boys and girls familiarised with an environment of competition that should help them in the progression of their development."

Boo expressed their gratitude to AME Elite Consortium Berhad for their support of the association, with a particular focus on the Johor Junior Open Mixed Championship.

"AME has been a long-time supporter of Johor golf through various programmes, and we are most grateful for their commitment to the sport and tourism."

CC Boo

Organising Chairman 3<sup>rd</sup> AME Johor Junior Open Mixed 2024

Chairman, Competition & Rules

Johor Golf Association

10<sup>th</sup> January 2025